

Spring session of the Conference held



The regular session of the Conference of Co-founders of RNIDS was held on **31st May** in the Holiday Inn hotel in Belgrade and 29 authorised representatives of co-founders with voting rights attended.

The agenda, besides minor amendments to the Statute and the Rules of Procedure of the Conference, included the adoption of the annual reports on the work of the Board of Governors and the Statutory Commission.

The adoption of the new **General Terms and Conditions for Registration of National Internet Domain Names**, which entered into force on 1st July, was the most important moment for registrants of national domain names in general. The registration renewal period for national domain names has changed and will in future be limited to 30 days instead of the previous 45 days after a registration expires. According to the new General Terms and Conditions, a domain name ceases to be active immediately upon the expiry of the period for which it was registered. The registrant has 30 days in which to renew the registration of the domain name.

The **Code of Ethics** was also adopted, the purpose of which is to recommend moral principles which should govern all individuals and legal subjects associated with RNIDS in their partnership with RNIDS. The RNIDS Code of Ethics is based on respect for national legislation, social morals, good business practice, international standards in the field of the Internet and other principles.



#DomenUp marks the start of new campaign



RNIDS's new educational and promotional campaign was the reason behind the #DomenUp event organized in Passengers Bar in Belgrade on **11th June**, as a place for members of the local Internet community to meet up.

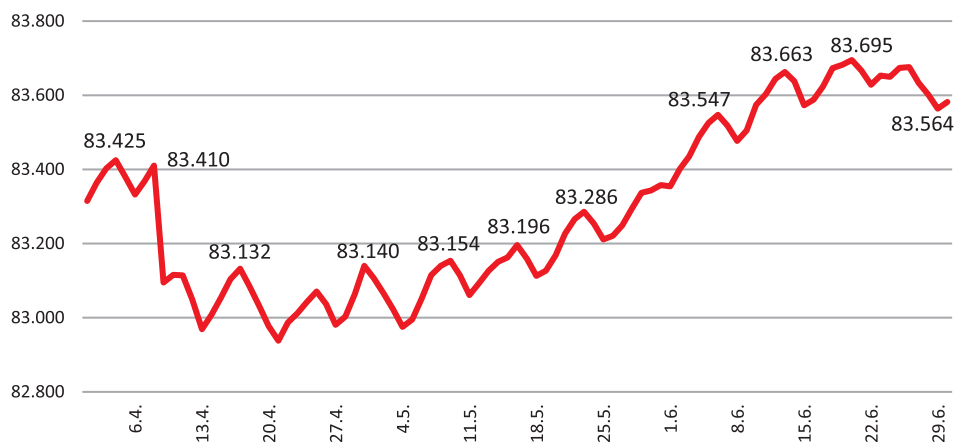
Those who came were briefly introduced to the "Things You Can Do With Your Domain..." campaign and its website www.domen.rs, and received branded mugs as promotional gifts.

Up to forty representatives of the Internet community, who are mostly active on Twitter, attended the event. The participants enjoyed the event which was warmly received judging by the posts on social networks (www.twitter.com/#DomenUp).

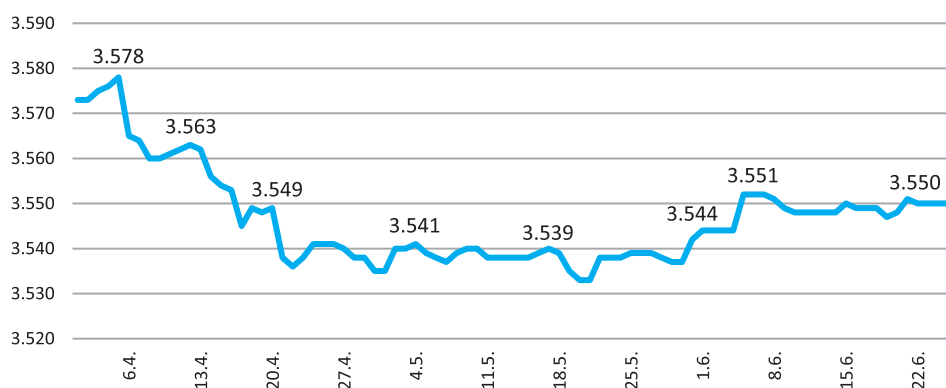


Domain statistics

Number of registered .RS domain names, Apr-Jun 2014



Number of registered .CPB domain names, Apr-Jun 2014



IPv6 in Serbia

On 5th June at the premises of the Centre for the Promotion of Science in Belgrade, RNIDS organised an event about the introduction of the IPv6 protocol in Serbia. In 2013, RNIDS enabled .RS and .CPB domain users to make their domains accessible via the IPv6 protocol and thus joined the increasing number of national registries in the world offering this possibility.

Most of the IP addresses in the world and in Serbia conform to the IPv4 protocol, which was developed in early days of the Internet and allowed just over four billion unique addresses (2^{32}). However, the Internet has grown exponentially throughout the globe in the past decade. The number of users and devices (computers and servers, mobile phones, tablets and other "smart" devices) connected to the Internet is growing every day at unbelievable speed, and the number of available IPv4 addresses is rapidly decreasing. In order to secure the long-term development of the Internet, a new standard was created – IPv6 – which provides for a far greater number of addresses (2^{128}).

Wider use of IPv6 will become a topical issue in the coming period especially in light of the recent decision of the Internet Corporation for Assigned Names and Numbers (ICANN) to allocate a large portion of the remaining blocks of IPv4 addresses. The decision allows the equal redistribution of remaining IPv4 addresses to all regions of the world, through the Regional Internet Registries (RIR), and ICANN also encouraged all actors to become more engaged in introducing and broadening use of IPv6.

RNIDS in brief

The Serbian National Internet Domain Registry (RNIDS, for short) is an professional, non-governmental, not-for-profit foundation established to manage the .RS and .CPB country code top-level domains in a way that serves the general interests of all Serbian citizens while adhering to the principles of quality, efficiency, independence and transparency.

RNIDS has **58 Co-founders** and **40 accredited registrars**, and currently there are about **83,000 .RS domain names** and about **3,500 .CPB domain names** registered in a total of 14 domain name spaces.

REGISTRAR



Accredited .RS and .CPB domain registrars throughout Serbia:

- Absolut OK (Belgrade) - www.absolutok.rs
- AVcom (Belgrade) - www.avcom.rs
- Akton (Belgrade) - www.akton.rs
- Banker Internet (Niš) - www.banker.rs
- BG svetionik (Belgrade) - www.bgsvetionik.rs
- BeoNET (Belgrade) - www.beonet.rs
- BeoTelNet-ISP (Belgrade) - www.beotel.rs
- BeoTelNet-Carrier (Belgrade) - www.beotel.rs
- Bolji Biznis (Kragujevac) - www.boljibiznis.com
- Verat (Belgrade) - www.verat-hosting.rs
- Gama Electronics (Belgrade) - www.bits.rs
- Dream Technologies Group (Belgrade) - www.dtg.rs
- EUNet (Belgrade) - www.eunet.rs
- Exe Net Advertising (Niš) - www.exehosting.rs
- Informatika (Belgrade) - www.infosky.rs
- JP PTT Srbija (Belgrade) - www.ptt.rs
- Loopia (Niš) - www.loopia.rs
- Madnet (Pančevo) - www.madnet.rs
- Mainstream (Belgrade) - www.mainstream.rs
- Medianis (Niš) - www.medianis.rs
- Mobius (Bački Petrovac) - www.webcentar.rs
- NiNet Company (Niš) - www.ninet.rs
- NordNet (Subotica) - www.nordnethosting.rs
- Orion telekom (Belgrade) - www.oriontelekom.rs
- Panet (Pančevo) - www.panet.rs
- Plus hosting (Novi Sad) - www.plushosting.rs
- SBB (Belgrade) - www.sbb-solutions.rs
- Sinet (Belgrade) - www.sinet.rs
- StanCo (Petrovac) - www.istanco.rs
- Targo telekom (Belgrade) - www.targotelekom.rs
- Telekom Srbija (Belgrade) - www.open.telekom.rs
- TippNet (Subotica) - www.tippnet.rs
- Hosting90 Systems (Belgrade) - www.hosting90.rs
- HostingMania (Belgrade) - www.hostingmania.rs
- Cloud Telecommunications (Bgd) - www.cloudserbia.com
- Complus Visual Communication (Bgd) - www.complus.rs
- Connect (Novi Pazar) - www.connect.rs
- CRI Domains (Belgrade) - www.cridomains.rs
- Yellow Pages (Belgrade) - www.yellowpages.rs
- Yunet International (Belgrade) - www.yunethosting.rs

Lords of the Internet - A Change in Governance



On **10th April**, in cooperation with the Centre for the Promotion of Science, RNIDS organised a panel discussion titled "Lords of the Internet - A Change in Governance". The occasion for this event was the March 2014 decision of the US Department of Commerce to begin a key globalisation phase in Internet governance, whereby it will cease to be under US control. ICANN (Internet Corporation for Assigned Names and Numbers) has launched a global consultation process on how the new "multistakeholder" model of Internet governance will look.

'The "multistakeholder" model is the most complicated governance system humans have ever devised,' said **Danko Jevtović**, RNIDS Director. Why then is the US insisting that this system be the basis of the new approach to governing the global network? Because it ensures the broad participation of all interested parties, from Internet providers, countries and large organisations to end-users of the Internet. In this system all interested actors would be equally involved in the monitoring of how ICANN is performing the IANA functions.

'The Snowden affair accelerated changes in Internet governance, though the US will never admit it,' said **Vladimir Radunović**, coordinator of e-Diplomacy educational and training programs at the Diplo Foundation. After this affair broke and information regarding global surveillance was revealed, Argentina and Brazil began asking questions for the first time about control of the Internet before the United Nations Security Council. 'To allay the fears of Brazil as one of the leading economies and a country with a clear digital strategy, ICANN initiated the organisation of the Net Mundial event' explained Radunović, who added that this international meeting at the end of April in Sao Paulo was intended to gather stakeholders to discuss the future of Internet governance.

Milan Janković, the director of the Regulatory Agency for Electronic Communications and Postal Services of Serbia (RATEL), believes that the discussion on the future governance of the Internet is important, but that protection of human rights and opportunities for broadband Internet access must be key issues in this process. 'Citizens use the Internet every day and they should be given the broadest possible access,' added Janković. Internet privacy, compliance with the Personal Data Protection Act and content control were of particular interest to the audience at the event who wanted to know how Serbia can join the global Internet governance debate.

How to become an IT Entrepreneur?



The panel discussion titled "How to become an IT Entrepreneur in Serbia?" was held as part of Startit Fest on **17th May** in the Grad Cultural Centre in Belgrade, under the auspices of RNIDS.

'Young people who are involved in new technologies and who launch start-ups do not just employ themselves – they create new jobs and bring innovation,' said **Slobodan Marković**, ICT policy and Internet community relations advisor at RNIDS. He underscored that the process of developing new technologies and e-commerce in Serbia is at odds with the domestic legislative framework.

Milan Trbojević of the Knjiški Moljac accounting firm said that the limited functioning of the PayPal service in Serbia is one of the biggest problems preventing the rapid development of IT entrepreneurship in Serbia.

Talking with **Žarko Ptiček**, an IT lawyer, the discussion participants had the chance to address their numerous legal dilemmas, while **Đorđe Krivokapić**, from the Share Defense organisation, spoke about the business development possibilities offered by the Internet.

Zoran Vignjević In Memoriam



One of the pioneers of the Internet in Serbia, **Zoran Vignjević (64)**, passed away in early April in Belgrade. He was a key expert in the introduction of the Internet in the former federal administration, and also worked in the Republic Information and Internet Agency, where he carried out a significant portion of the work relating to the registration of .YU domain names. He continued coordinating domain names registrations in RNIDS until his retirement in 2012.

International activities



14th CENTR Marketing workshop

97 Seventy-five representatives of national registries from all over the world attended the 14th CENTR Marketing Workshop held on 2nd June in Paris. **Predrag Miličević**, Chief marketing and business development officer, and **Jelena Ožegović**, Marketing and communications associate, represented RNIDS at the event.

The workshop focused on the individual marketing campaigns of national registries, their experiences and the challenges they face, with particular attention paid to how the new generic domains will affect the market. The **Swiss registry** has begun publishing an online magazine <http://stories.switch.ch>, which looks at security and stability in particular. The **Estonian registry** has launched a very interesting and simple video explaining what DNSSEC is: www.internet.ee/dnssec. The Norwegian registry has launched a promo poster/illustration with humorous messages in domain names.

The **Canadian registry** has embarked on an intensive promotional campaign the main goals of which are brand awareness and generating leads, and the central element of the campaign is the web portal www.wherelocalmeansbusiness.ca. The **Austrian registry** presented its campaign which aims to establish .AT as a typical and recognisable Austrian brand and thus clearly differentiate it from the new gTLDs. For this they have used communication through symbols – well-known Austrian concepts (the Alps, the Wiener schnitzel) and a flag is used to define domain names, whereby .AT is equated with the Austrian flag.

The **Canadian registry** presented its support programme for innovative projects “Building a Stronger Canadian Internet”, with a concept which is very similar to the 4PI programme. Twenty-nine projects, financed with an average of 60.000 Canadian dollars, are involved. The **Austrian registry** also has a similar project but it differs in that the sustainability of the projects is secured by applicants having the right to reapply for specific support (e.g. promotional budget, upgrading their website/service, etc.) after their project ends.

Many registries primarily aim their communications at small enterprises and entrepreneurs, affirming RNIDS' preference for these to be the primary target group of promotional campaigns.

MORE INFORMATION: www.centri.org/Market14

New promotional campaign

Internet users in Serbia now have one place where they can find out about all the ways they can use their own Internet domain name. On 1st June, RNIDS launched its educational and promotional campaign “Things You Can Do With Your Domain...” which answers the question with seven instructive examples on a superbly designed and content-rich website www.domen.rs.

ШТА СВЕ МОЖЕШ СА СВОЈИМ ДОМЕНОМ ...

- 1 ... да га користиш за адресу свог интернет сајта**
 НЕКА ТЕ СВАКО ПРОНАЂЕ БРЗО И ЛАКО!
 Ако имаш сајт намењен српском тржишту, имај у виду да Гугл у локалној претрази даје предност националним интернет доменима, као што су .RS и .СРБ.
 Пример: nadjmelako.rs
- 2 ... да га употребиш за своју имејл адресу**
 КОМУНИЦИРАЈ ПОД СВОЈИМ ДОМЕНОМ!
 Само имејл адреса са твојим сопственим називом домена је увек твоја, зато немој непотребно да рекламираш интернет провајдера или бесплатне имејл сервисе.
 Пример: ja@imeprezime.rs
- 3 ... да на њему развијеш свој интернет бизнис**
 ПРОФИТИРАЈ ОД КОРИСНОГ САДРЖАЈА ИЛИ СЕРВИСА!
 Сисли нешто што привлачи посетиоце и заради кроз продају рекламног простора или наплату приступа својој интернет заједници или порталу.
 Пример: SIGURANPROFIT.RS
- 4 ... да по њему назовеш своју online продавницу**
 СТВРАЈ НОВАЦ И ДОК СПАВАШ!
 Твоја виртуелна интернет продавница ради 24 сата дневно, 365 дана у години, а сваком клијенту пружена је максимална услуга и проверене информације.
 Пример: kupiodmah.rs
- 5 ... да заштитиш идеју за свој будући посао или пројекат**
 РЕГИСТРУЈ ЧИМ ПОМИСЛИШ!
 озбилне компаније чак и идеје за своје будуће пословне подухвате штите регистрацијом назива домена, јер ко их први региструје - његови су.
 Пример: netname.srb
- 6 ... да заштитиш називе својих брендова, производа или услуга**
 ПРЕДУХИТРИ ПРЕПРОДАВЦЕ ДОМЕНА!
 Није довољно да имаш само назив домена за сајт своје фирме, јер неко други може да региструје домен са називом твог производа или услуге.
 Пример: MOJBREND.RS
- 7 ... да заштитиш свој лични сајбер идентитет**
 НЕКА ЦЕО ИНТЕРНЕТ ЗНА КО СИ И ГДЕ СИ!
 Да не би био само интернет подстанар на некој од друштвених мрежа, региструј свој назив домена и постани свој газда на Интернету.
 Пример: imeprezime.srb

RNIDS Регистар националног Интернет домена Србије
 .rs .srb domen.rs domen.srb