

Contracts on project co-financing signed

At Vuk's Foundation in Belgrade, RNIDS and organisations which had applied for financial assets signed contracts on project co-financing.

Based on the Financial Plan for 2010, the Rule book on criteria and norms for financing projects and the Decision of the Managing Board of RNIDS from 23rd April 2010, the Serbian National Register of Internet Domain Names published a COMPETITION FOR CO-FINANCING PROJECTS that fulfilled the basic aims of RNIDS, determined in the Fund rules and other acts of RNIDS.

The competition was published on 26th April 2010. It was possible to submit applications for co-financing of projects until 31st May.

A total of 35 applications were submitted. The commission opened all applications on 1st June. Its task was to consider the applications and choose projects that will be co-financed.

RNIDS is to support thirteen projects that were considered best. They will be co-financed with more than 2,800,000 RSD.

The total value of all projects is over 10,000,000 RSD. Thirteen projects in the following fields will be co-financed:

- marketing: registrars Madnet from Pančevo, Ninet from Niš, "Dream technologies group" from Belgrade and Stanco from Petrovac na Mlavi. A total of four (4) projects.
- service and Internet development: "Connect" from Novi Pazar, the public enterprise "Jugoslovenski pregled" from Belgrade, "Mikro knjiga" from Belgrade, the national park Tara from Bajna Bašta, "Novi početak HBO" from Bačka Topola, HBO SO open from Sombor, "Zvrk" from Belgrade and the Museum of Yugoslav History in Belgrade. A total of eight (8) projects.
- events: "Bizbuzz" convention in Niš.

Short information on projects:

1. **“MadNet”** d.o.o.

It is to initiate the project [REGISTRUI.RS](http://www.registruj.rs) that is supposed to provide interested users with initial information as to how to actualise their presence on the Internet space of the Republic of Serbia, by enabling them to use an .rs (or *.rs) domain and a hosting package free of charge for a period of one year. <http://www.madnet.rs/>

2. **Ninet**

It will initiate a project of educating users in the southern Serbia, along with a marketing campaign, with the aim of increasing the presence of companies and other users from that part of our country on the Internet. The project is called “Introduce yourself to the world, virtual connections with the real world”. <http://www.ninet.rs/>

3. **“Dream Technologies Group”** d.o.o.

In their campaign they will promote the .RS domain as a brand every local company must have. The focus will be on the .RS domain as a significant part of marketing and Internet presentation of a company. <http://www.dtg.rs/>

4. **Stanco**

Within its project and through [preduzetnici.rs](http://www.preduzetnici.rs), it plans to ease the presence of entrepreneurs from the south-eastern Serbia on the Internet, through education, promotions and help in implementing their projects on the Internet.

- in the field of service and Internet development, assets will be given to Connect from Novi Pazar, the public enterprise “Jugoslovenski pregled” from Belgrade, “Mikro knjiga” from Belgrade, the national park Tara from Bajna Bašta, “Novi početak HBO” from Bačka Topola, HBO SO open from Sombor, “Zvrk” from Belgrade and the Museum of Yugoslav History in Belgrade. A total of eight (8) projects.

1. **„Connect“**

Through local activities in a non-developed area, the aim of the project is to develop a portal for Sandžak and increase the use of the Internet and the number of Websites from Sandžak. <http://www.connect.rs/>

2. **Public enterprise “Jugoslovenski pregled”**

Creating a web portal that will give information on all projects regarding the Danube and Danubian countries. The portal will be developed in several phases and will be dedicated to the general public in Serbia and abroad, especially to legal entities. The portal will be developed in Serbian and English, and a shorter version will also exist in the German language. <http://www.pregled-rs.com/>

3. **Mikro knjiga**

The purpose of the proposed project of the Mikro-PC World magazine is the introduction of new information technologies and the development of media and IT literacy, education

of the youth and secondary-school pupils, as well as steady development and education of the middle generation that needs IT knowledge. At the same time, the aim of the project is to preserve the Serbian national identity that is endangered by foreign influences through new terminology and social networks controlled by foreign institutions. <http://www.mikroknjiga.rs/>

4. National park Tara

The project would include three groups of activities:

- first: creation of a database of flora and fauna that would be uploaded in the form of Internet pages on the site of the national park Tara; second: creation of a multimedia view through a program for virtual display of all lookouts in Tara and third: the promotion of the mentioned Internet services and content in media. <http://www.nptara.rs>

5. HBO – Bačka Topola

Organising a system of remote education for agricultural producers via the Internet, using their own site, with the pioneer enterprise of creating programmed educational material and connecting with the interactive Website of the association. <http://www.info.in.rs/>

6. HBO “SO open”

The project “.RS for MZ” is predicted to popularise the use of the Internet in rural areas and to point to local communities to the possibility of establishing good cooperation with the local population. Each village in the territory of the city of Sombor will be provided with a free domain on the Internet and the space for its site. <http://www.soinfo.org/>

7. Zvrk

The program of maintenance and further development of the Website ZVRK predicts the introduction of an Internet dictionary and audio-visual content in English and Italian dedicated to children aged 4-12. <http://www.zvrk.rs/>

8. The Museum of Yugoslav History

Through this project, a rich photo archive of the museum is indexed, processed, digitalised and becomes available to all researchers on the Internet. <http://www.mij.rs/>

- When it comes to events, the “Bizbuzz” convention in Niš will be co-financed.

1. “BiZbuZZ” is a conference on corporate presence on the Internet, Internet marketing – all benefits the use of the Internet brings to the business practice when it comes to manners of presenting the best models and strategies for promoting companies and their offer on the Internet, practices of the most efficient ways of addressing potential clients. <http://www.bizbuzz.rs/>

The competition for co-financing projects is still open. The second deadline for applying in the competition is 1st September 2010.