

## Organisation and co-organisation of events

### GOOGLE'S HEAD OF COPYRIGHT AT THE INTERNET DIALOGUE CONFERENCE



PHOTO: TWOTECHNOLOGIES

The expert event **Internet Dialogue** event was held 5th June in the conference hall of the Belgrade Faculty of Law, organised by the **Serbian National Internet Domain Name Registry Foundation (RNIDS)** and the **Belgrade University Faculty of Law**.

The focal point of the gathering was a talk by **Dr Cédric Manara**, Google's Head of Copyright, who was joined in discussion by **Prof Dr Dušan V. Popović**, full professor of the Faculty of Law. Dr Manara began his talk with an overview of the historical background to the question of copyright protection, explaining that regulating this area is today extremely demanding in view of the fact that users from all over the planet can access the same information via a huge number of different platforms, whilst copyright is governed by local laws. The key challenge facing intellectual property legislation online is the proliferation of platforms on which incredible quantities of content are available, which can be uploaded by almost anyone with a smart phone. This is why it is important to realise that, in a digital world, copyright is something which concerns absolutely everyone uploading any content onto the Internet. Today the user with a smart phone is not just a consumer of content but someone who creates it too. As much as 99% of the creative content available on the Internet is not put there by professionals but by amateurs.

The event continued with talks about the experiences of the Committee for the resolution of disputes relating to the registration of national Internet domains over the preceding year, and on a number of still unresolved procedural and legal issues, with speakers **Prof Dr Sanja Radovanović** and **Asst Prof Dr Marko Jovanović**.

> MORE: [рнидс.срб/интернет-дијалог](#)

## Events organised

### "CUSTOMERS A CLICK AWAY" FOR KRUŠEVAC BUSINESS OWNERS

Having a proper business presence on the Internet, optimising your site for Google search, different aspects of security when doing business online and the potential benefits of online advertising for small businesses – these were the topics of the talks organised for business owners in Kruševac and the surrounding area, who had come together in the main hall of the Regional Chamber of Commerce (RCC) of the Rasina administrative District. The training event, titled **Customers a Click Away** was held **4th April** and organised by the **Serbian National Internet Domain Registry Foundation** and the **Kruševac RCC**.

**Predrag Miličević**, Chief Marketing and Communications Officer of the RNIDS Foundation, explained the role an Internet domain plays in ensuring a proper online presence, especially emphasising the importance of Serbian ccTLDs for an effective presence and a company's business credibility.



PHOTO: RNIDS

"In IT and security nothing is 100% secure," explained **Aleksandar Kostadinović**, System Administrator at RNIDS. Nevertheless, he emphasised, users needed to do everything they could to protect their Internet shop-front – their company website – by securing their domain name.

In his talk, **Miodrag Ristić**, owner of printing business Deto d.o.o., recognised that SEO (search engine optimisation) was always going to be "hard graft", but said that rolling up your sleeves and optimising your company site for Google's search algorithms was well worth it.

Advertising online is still the most affordable way for companies to advertise, yet few of them make full use of the available options, noted **Dijana Milutinović**, Marketing and Communications Associate at RNIDS.

> MORE: [рнидс.срб/на-клик-до-купца-крушевац](#)

## Partnership with accredited registrars

# TECHNICAL AND MARKETING SUPPORT FOR REGISTRARS

During Q2, two new companies became RNIDS accredited registrars, while another AR ended its partnership due to a merger.

The co-financing programme was utilised by the companies AdriaHost and Eutelnet, the latter participating in it for the first time.

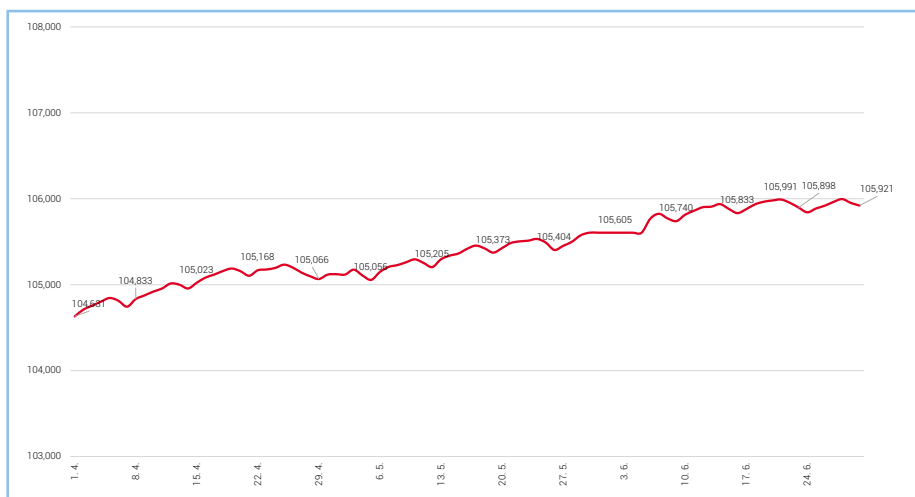
AR marketing departments were regularly updated with information – AR ranking lists, invitations to RNIDS events, training sessions and conferences, reports and information on the activities of RNIDS, as well as on those of CENTR that are of relevance.

## Growth of the domain market

# DOMAIN STATISTICS

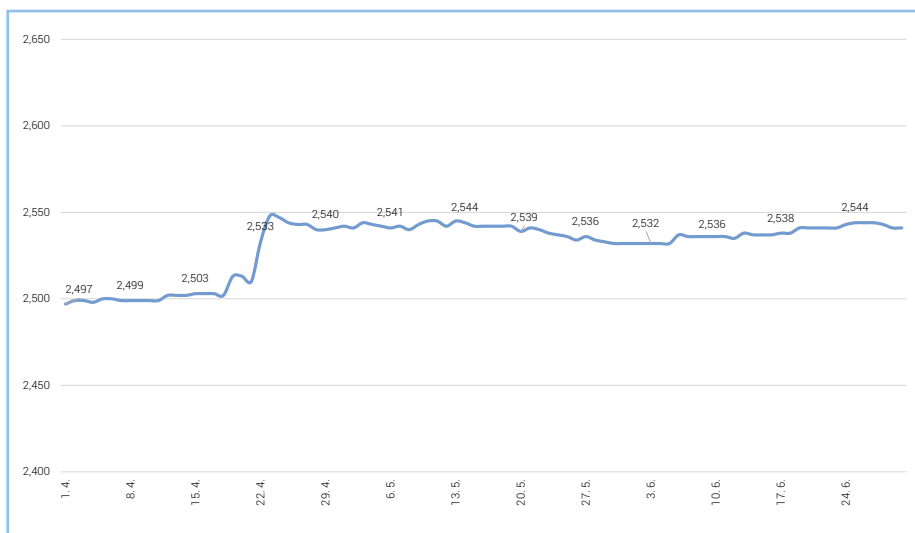
### Number of registered .RS domain names

April-June 2019.



### Number of registered .CPB domain names

April-June 2019.



## RNIDS ONLINE



**RNIDS**  
Serbian National Internet  
Domain Registry

**Serbian National Internet  
Domain Registry Foundation**  
rnids.rs | рнидс.рб



**Home of Serbia's Domains**  
domen.rs | домен.рб

**Serbian Internet Domain Day (DIDS)**  
dids.rs | дидс.рб

**RSNOG**  
rsnog.rs | рсног.рб

**SOCIAL MEDIA:**  
linkedin.com/company/rnids  
facebook.com/rnids.rs  
twitter.com/rnids  
slideshare.net/rnids  
youtube.com/rnidsonline  
pinterest.com/rnidsRS  
instagram.com/rnids

### ACCREDITED REGISTRARS



**Accredited registrars**  
domen.rs/registri

**WHOIS lookup**  
domen.rs/whois

**Joining RNIDS**  
rnids.rs/pristupanje

**Publications**  
rnids.rs/publikacije

**General terms for registration of domains**  
rnids.rs/uslovi

**Dispute resolution procedure**  
rnids.rs/arbitraza

## Organisation and co-organisation of events

# ROUND TABLE ON THE DOMAIN NAME SYSTEM FOR STUDENTS IN NIŠ AND KRAGUJEVAC

During spring, in April and May, two round tables were held at the **faculties of law in Niš and Kragujevac**, organised by the **Serbian National Internet Domain Registry Foundation (RNIDS)** in partnership with the students' parliaments of these two faculties.

At both of the events, **Prof Dr Dušan V. Popović**, full professor of the University of Belgrade Faculty of Law, speaking to students of law and others from the profession who attended, explained the concepts of trademarks and domains, the systems for registration of trademarks and registration of domains, and explained the difference between generic and national domains. He talked about how domain name-related disputes were addressed at the global level and how it was done locally, giving examples of disputes brought before WIPO (*the World Intellectual Property Organisation*) as well as local experiences with disputes concerning .RS and .CPB domains.

Also addressing attendees in Niš was **Asst Prof Dr Marko Jovanović**, vice-president of the Committee for the resolution of disputes relating to the registration of national Internet domains, who explained how the procedure worked when a dispute was brought before the Committee. **Dejan Đukić**, RNIDS' Chief Legal and Administrative Officer described the legislative framework for .RS and .CPB domain registrations and the legal position of registrants, and also explained the data required to register a domain name and what terms were applicable to the operation of accredited registrars.



During the Kragujevac event, **Prof Dr Sanja Radovanović**, an arbiter of the Committee for the resolution of disputes relating to the registration of national Internet domains, focused her talk on the requirements and procedures involved in registering a trademark. Also speaking at the event was **Vladimir Manić**, Director of RNIDS, who gave a presentation to attendees on the work, activities, responsibilities and operation of the Foundation.

## Partnership with accredited registrars

# THE INFORMAL SIDE OF PARTNERSHIP – ORŠTILJADA

RNIDS organised an informal social event at the Ada Safari lake for partners from accredited registrars on 6th June. Despite the high temperatures it was an opportunity to enjoy nature and the shade at the lakeside whilst socialising and discussing various topics – both those related to work and those not so related..



PHOTO: TWO TECHNOLOGIES

## Activities of the Office

# TRAINING EVENTS

**Predrag Milićević**, Chief Marketing and Communications Officer, was a guest speaker at workshops organised by the MTS mobile network for small business owners in Belgrade and Novi Sad. He also spoke during a round of workshops organised by the Belgrade Chamber of Commerce on the topic of digital marketing, at the E-Trgovina event at Palić, at a workshop organised by Société Générale Bank in Jagodina, as well as during a seminar for librarians in Banja Vrujica. He was also a speaker at the Sajam Tehnike technology fair in Belgrade with colleague **Aleksandar Kostadinović**, RNIDS System Administrator.

**Dejan Đukić**, Chief Legal and Administrative Officer, took part in a round table on the topic of protection of intellectual property rights online, organised by the American Chamber of Commerce in Serbia (AmCham) on 23rd April 2019.

## Activities of the Foundation

# MAY MEETING OF THE RNIDS CONFERENCE OF COFOUNDERS

The regular meeting of the RNIDS Conference of Co-founders was held Saturday, 25th May at the Holiday Inn in Belgrade, attended by authorised representatives of 86 co-founders.

After the Conference meeting was over, an open session of the Board of Governors was held, attended by interested members of the Conference.

> MORE: [рнидс.срб/округли-сто- ниш and рнидс.срб/округли-сто-крагујевац](#)

> VIDEO: [May meeting of the Conference of Co-founders](#)



## International partnership

# RNIDS ACTIVITIES IN EUROPE AND AROUND THE WORLD

## 25TH ANNIVERSARY OF .RU and the Russian 9th IGF

The events were held on 7th and 8th April in Moscow and were attended by **Goran Milanković**, member of the RNIDS Board of Governors, and **Snežana Božić**, Deputy Chair of the RNIDS Conference of Co-founders.

> MORE: [rigf.ru](http://rigf.ru)

## SEEDIG 2019

This year's SEEDIG, the fifth conference of its type, was held in Bucharest from 6th to 8th May. RNIDS was one of the sponsors of this year's event, and RNIDS' representative, **Dijana Milutinović**, Marketing and Communications Associate, took part in a round table on the subject of Internet multilingualism.

> MORE: [seedig.net](http://seedig.net)

## 78th RIPE Meeting

Reykjavik, 20th to 24th May, was the venue for the 78th RIPE meeting, attended by Žarko Kecić, Chief Technical Officer. The meeting marked the 30th anniversary of the founding of RIPE. The main topic of discussion at the meeting concerned demands for a change in role for RIPE, but a great majority of participants were opposed to RIPE's becoming a "policeman" who would seek to make the Internet a better place by imposing strict rules and corresponding fines.

> MORE: [ripe78.ripe.net](http://ripe78.ripe.net)

## CENTR Jamboree 2019

Held from 27th to 29th May 2019 in Amsterdam, the Netherlands. The Jamboree was the venue for the 47th CENTR Administrative Workshop, at which RNIDS was represented by **Bojana Živković**, Domain Name Registration and Data Analysis Coordinator, **Vladimir Manić**, Director, and **Dejan Đukić**, Chief Legal and Administrative Officer.

**Aleksandar Kostadinović**, System Administrator, attended a one-day workshop of the CENTR Security Working Group, while **Miloš Milosavljević**, Lead ICT Engineer, and **Vladimir Manić** attended the Technical Workshop.

**Predrag Milićević**, Chief Marketing and Communications Officer, and **Vladimir Manić** took part in the CENTR Marketing Workshop, as representatives of RNIDS.

> MORE: [centr.org](http://centr.org)

## 65th ICANN Meeting: 24th to 27th June 2019, Marrakesh, Morocco

Žarko Kecić took part in the ICANN65 meeting as a member of the Security, Stability, and Resiliency of the Domain Name System (SSR2) Review Team.

> MORE: [icann.org](http://icann.org)

## 3rd Global Conference of the Internet & Jurisdiction Policy Network

The third global conference organised by the Internet & Jurisdiction Policy Network was held in early June in Berlin, with topics focusing on [cross-border legal challenges in the digital age](#). **Dejan Đukić** took part in the conference.

## Activities in the ICANN community

**Dejan Đukić** took part, as a member, in the [ccNSO Guideline Review Committee \("GRC"\)](#) working group.

**Mirjana Tasić**, Advisor for Strategy and Development, took part in a number of ICANN working groups: [Latin Generation panel](#) (of which she is Chair), [Study Group on Technical Use of RZ-LGR](#), [ccNSO Guideline Review Committee \("GRC"\)](#), [ccNSO Review Working Party](#), [Policy Development Process \(PDP\) Retirement Working Group](#) and [Work Track 5: Geographic Names at the Top-Level](#).

## News from the world of domains



CENTR (the Council of European National Top Level Domain Registries) has been celebrating its 20th birthday with a series of interesting articles about the domain industry. Three such articles were published during the spring – [on the cultivation of diversity through localisation](#), [on the history and future of the DNS](#) and [on the importance of ccTLDs for the preservation of culture and identity](#). During May the organisation also published its [Global TLD Report for 2019 Q1](#) which showed that national registries held a market share of around 61% at the European level.